



# Global Hockey Development

# Hockey2024

**A global development strategy to promote and develop hockey at all levels throughout the world**



# OUR GLOBAL HOCKEY ENVIRONMENT



**DOMESTIC  
PROGRAMMES**

**ENGAGING  
NGOs &  
PRIVATE SECTOR**

**INTERNATIONAL  
PROGRAMMES**

**GLOBAL  
RECOGNITION**

**FIH/CF  
LEADERSHIP**

**ANNUAL  
DEVELOPMENT  
REPORT**

**GLOBAL  
STRATEGY &  
ACTION PLAN**

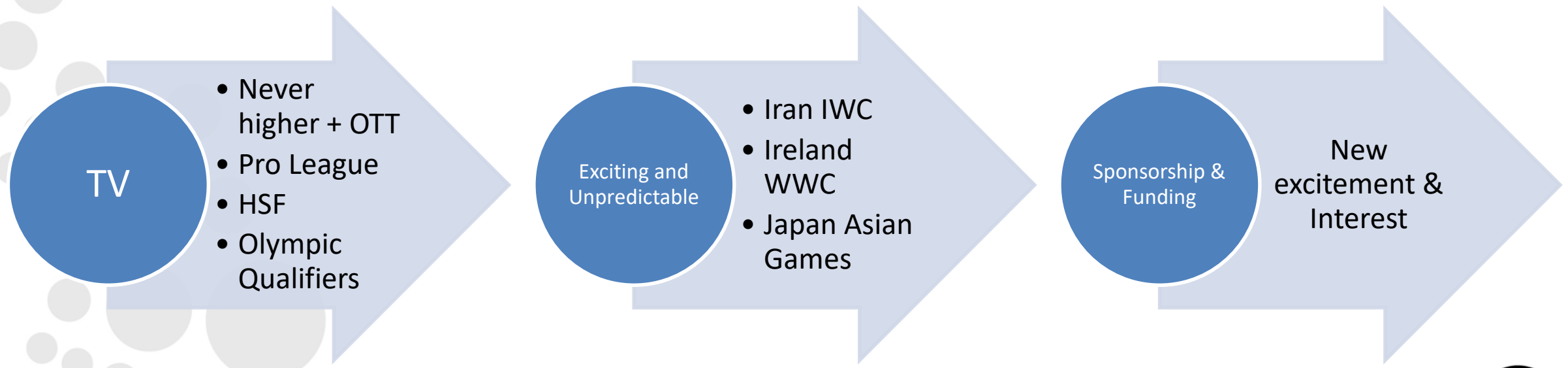
**EVIDENCE OF  
IMPACT**



# WHY NOW?



- Hockey is strong, but we want to be stronger.
- We are respected in the global sports movement, but we want to be stronger
- Our CFs and NAs are better organised, more impactful and more ambitious than ever, but we need to work together better.



So we can work together better...



# EVOLVING THE REVOLUTION . . .Hockey2024

By 2024, the real legacy of the Hockey Revolution will be **more followers, more participants, more hockey.**

HOCKEY  
REVOLUTION

Develop innovative & exciting entertainment events

Increase the degree of professionalism in the sport

Build a recognised, powerful image for hockey

Generate millions more followers around the world

Fan Focused Event Portfolio

World Class Content Creation & Distribution

Commercial Partners who share our Vision

Joined up Global Marketing

High Performing Sport

**Hockey2024 - Sustainable growth of the game**

# Hockey2024

## Global Development Strategy



**PARTICIPATION**

**EDUCATION**

**INFRASTRUCTURE**



# Hockey2024

## Global Development Strategy



### PARTICIPATION

### EDUCATION

### INFRASTRUCTURE

1. More people participating in hockey globally

2. More nations participating in international events

3. Better skilled and more professional hockey people

4. Hockey athletes at the heart of hockey programmes

5. Stronger club, school & organisation networks

6. More places to play and better access to equipment

**A. Hockey is a force for good in the world, as an advocate and contributor to the UN SDGs**

**B. Hockey is a key development player within the Olympic and wider sporting Movements**



# MEASURING SUCCESS

Consistent global measurements

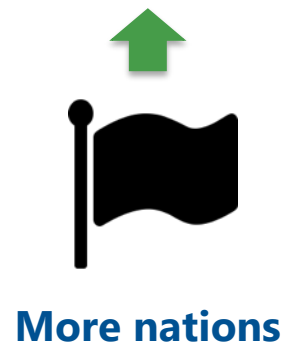
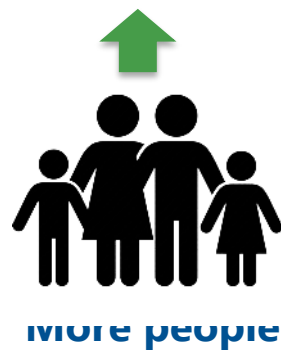
All activities & balanced success

Annual Development Report

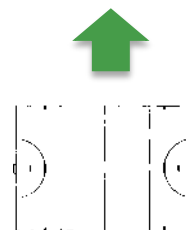
Informed funding decisions

Continually improving

Maximising impact



Stronger clubs and schools



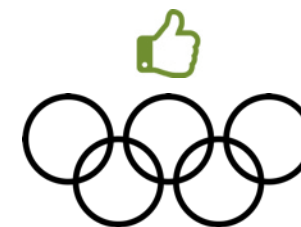
More places to play



More equipment



Force for good



Olympic Movement





# STATE OF THE GAME 2018



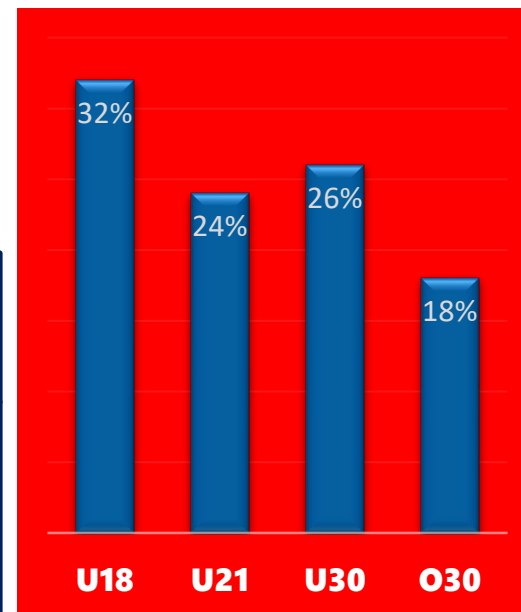
**2018** **300** MILLION  
WORLD CUP REACH



**94k**  
GLOBAL  
HOCKEY  
WORKFORCE

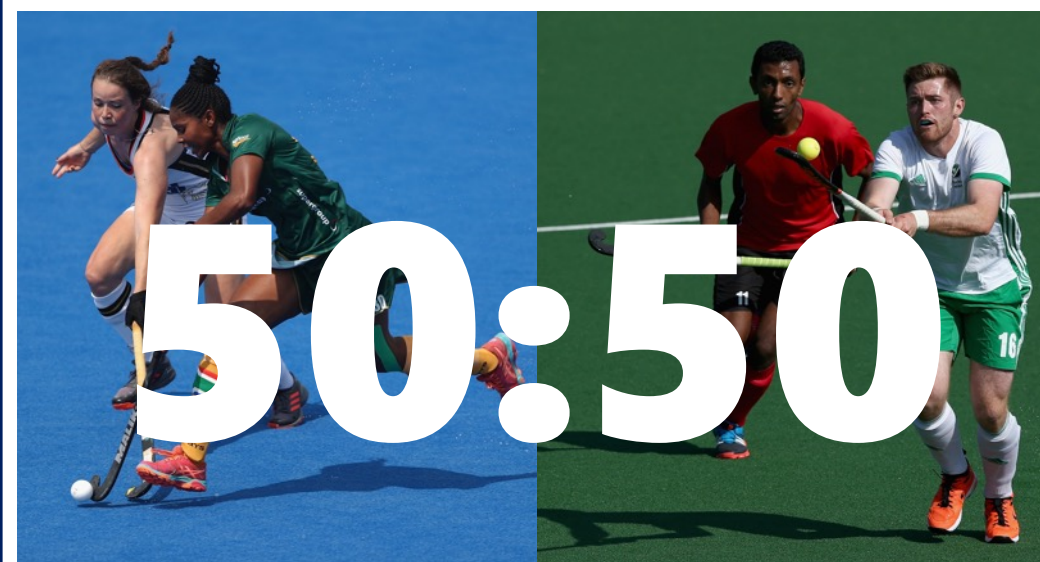
**136**  
HOCKEY  
NATIONS

- NATIONS PLAY**
- HOCKEY 99%**
- INDOOR 63%**
- HOCKEY5s 51%**
- PARA 9%**
- MASTERS 34%**



**30**  
MILLION  
PARTICIPANTS  
WORLDWIDE

**108** NATIONS  
IN INTERNATIONAL  
COMPETITION



# ACTIONS & NEXT STEPS 2019



## Launch of FIH Global Development Platform – reporting & measurement of global projects

PARTICIPATION	EDUCATION	INFRASTRUCTURE
<ul style="list-style-type: none"> <li>• Launch of <b>Hockey4LIFE</b></li> <li>• FIH Pro League legacy projects</li> </ul> <p><b>PARAHOCKEY</b></p> <ul style="list-style-type: none"> <li>• Euro ParaHockey (BEL)</li> <li>• INAS Global Games (AUS)</li> <li>• Special Olympics Asia</li> </ul> <p><b>MASTERS</b></p> <ul style="list-style-type: none"> <li>• World Masters Hockey</li> <li>• Single Masters org for each NA</li> </ul>	<ul style="list-style-type: none"> <li>• Launch of the <b>Academy Cloud</b> education management platform                             <ul style="list-style-type: none"> <li>• Multiple languages</li> <li>• Education tool for NAs/CFs</li> </ul> </li> </ul> <p><b>FIH ACADEMY Courses</b></p> <ul style="list-style-type: none"> <li>• Level 5 Officiating</li> <li>• Level 3 Coaching</li> <li>• Level 1 &amp; 2 CF &amp; NA delivery</li> <li>• Tokyo2020 NTA Training</li> <li>• Medical Officer Training</li> </ul>	<ul style="list-style-type: none"> <li>• Launch of <b>STICKS4theWorld</b></li> </ul> <p><b>FIH QUALITY PROGRAMME</b></p> <ul style="list-style-type: none"> <li>• Turf</li> <li>• Balls</li> <li>• Water-free Elite level artificial surfaces R&amp;D project</li> </ul> <p><b>SPORT SERVICES</b></p> <ul style="list-style-type: none"> <li>• Full review of FIH services for NA Management, Events &amp; HP</li> </ul>

### TAP – Targeted Assistance Programmes

FIH supported CF Development Projects

- East Africa
- Bangladesh, Sri Lanka, Myanmar
- Eastern and Southern Europe
- Pacific Islands
- Caribbean



2019 Global Hockey Development Annual Report

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